

## **FACT SHEET**

# **Genius Forecasting**

#### Scope (conceptual model & main characteristics)

Preparation of future projections based on an outstanding individual's creativity, expertise and visions. The method is based on a combination of intuition, insight, and luck. Psychics and crystal ball readers are the most extreme case of genius forecasting. Their forecasts are based exclusively on intuition. Science fiction writers have sometimes described new technologies with uncanny accuracy. There are many examples where men and women have been remarkable successful at predicting the future. There are also many examples of wrong forecasts. The weakness in genius forecasting is that its impossible to recognize a good forecast until the forecast has come to pass.

In life-style marketing this has developed into a profession, the trend-scout.

#### Range of relevant applications or topics

Genius forecasting can be applied on any kind of problem or system.

#### Data needs, databases

Genius forecasting draws on the explicit and tacit knowledge of the expert(s) involved.

### Model used (if any, mathematical, geological...)

Not applicable.

### System and/or parameters considered

Genius forecasting can be applied on any kind of problem or system.

#### Time / Space / Resolution / Accuracy

Temporal and spatial resolution is determined by the description of the task to the experts, but also by their personal experience.

### Indicators / Outputs / Units

The output of a genius forecasting exercise is a narrative of a possible future.

Treatment of uncertainty, verification, validation

Not applicable.

## Main publications / references

Glenn, J.C. (2009): Genius Forecasting, Intuition, and Vision.- Ch. 25 in: Glenn, J.C., Gordon, T.J. [Eds.] Futures Research Methodology Version 3.0, The Millennium Project, Washington, DC, <a href="http://www.millennium-project.org/millennium/FRM-V3.html#toc">http://www.millennium-project.org/millennium/FRM-V3.html#toc</a> (accessed 27.06.16).

## Related methods

**Stakeholder Focus Groups** 

**Delphi surveys** 

**Idea Networking** 

**Expert Panels** 

# Operational tools

Not applicable.

# Key relevant contacts

Not applicable.